Lankenau

Lead Lease 1 Spring 2016

TRAINING THE LEADERS OF TOMORROW

ALE GRIMES DENT PHYSICIAN SLASS OF 2017

Contents

2 Lankenau: A Premier Teaching Hospital Training future generations of physicians and healthcare professionals A World-Class Medical Destination with 3 the Best Home-Grown Team Lankenau's nationally ranked residency and fellowship training programs cultivate a culture of family 8 The Health Career Academy Bringing medicine to life for high school students The Health Education Center 12 Inspiring kids of all ages to make healthy choices Focus on Philanthropy 14 Recognizing the generosity of Lankenau supporters Medical Center News 16 Expert physician leadership, and advances in technology and medical research propel Lankenau's mission The Delema G. Deaver Wellness Farm 18 One of only a few organic farms on hospital grounds in the nation is right here at Lankenau **Events** 19 Fundraising celebrations and informative events showcase and benefit Lankenau's broad scope of services **Community Thanksgiving Celebration** 24 Fun for the entire family as Lankenau marks its 155th anniversary INS Wall HEALTH and Leon ARBERT ENTER

and Leon Annenbe Conferen Center fo Medical





COVER: As the educational hub of Main Line Health, Lankenau trains more than 200 medical students annually, including Jackie Grimes, third-year medical student, shown here during her Internal Medicine rotation.

Lankenau Leaders

Editor Gina M. Lee

Special thanks to Phillip D. Robinson, FACHE Charlene Starankovic Gregory H. Reif, CFP* Barry D. Mann, MD Erin Alderfer William D. Surkis, MD Jonathan Doroshow, MD

> Design Leapfrog Group

> > Photography Jeff Fusco

Lankenau Medical Center Development Team

David L. Phillips, EdD Executive Director of Development PhillipsDa@mlhs.org

Carolyn S. Goldman Director of Development Campaigns GoldmanC@mlhs.org

Gina M. Lee Associate Director of Development LeeGi@mlhs.org

Gregory H. Reif, CFP* Associate Director of Development ReifG@mlhs.org

> Alexa Razzano Development Representative RazzanoA@mlhs.org

Lankenau Medical Center Foundation

100 E. Lancaster Avenue Medical Office Building East Suite 564 Wynnewood, PA 19096

Phone: 484-476-8101

www.mainlinehealth.org/LMCGiving

If you prefer not to receive fundraising communications from Lankenau Medical Center, please go to mainlinehealth.org/optout.

Letter from the President



Dear Friends,

or 155 years, Lankenau has served as a premier destination for patient care, education, and research in the Philadelphia region, across the country, and around the world. At the cornerstone of our mission is our strong commitment to education, preparing the next generation of physicians and clinicians to become expert practitioners and lifelong students of medicine. As an internationally acclaimed teaching hospital, 600+ applicants compete yearly for one of four positions in our Cardiovascular Diseases Fellowship. On any given day, nearly 200 students and physicians-in-training are being educated here. We are proud that the best and brightest choose to stay on our medical staff.

And our alumni are accomplishing great things. For example, there is a historic effort underway by the ACGME, the nation's graduate medical education accrediting organization, to ensure that all physicians, MD and DO, are trained under the same residency training standards with the creation of a unified credentialing system. We are very proud that Lankenau has two alums on the 18-member Review Board: Robert L. Benz, MD, and Samuel Snyder, DO. In fact, Dr. Snyder trained as a fellow under Dr. Benz. In addition, Gregory Kane, MD, the newly appointed Chair of the Department of Medicine at the Sidney Kimmel Medical College at Thomas Jefferson University, completed his residency in Internal Medicine at Lankenau.

As you'll read in this issue, we are deeply committed to improving the well-being of our larger community through educational programming focused on healthy lifestyles, prevention, and intervention:

- Lankenau's Dr. Barry Mann created the Health Career Academy seven years ago, introducing at-risk high school students to medicine. Hugely successful, the program is being replicated in five cities.
- Nearly 10,000 schoolchildren visit us each year to learn about health and wellness at our Delema G. Deaver Health Education Center.
- Our new Delema G. Deaver Wellness Farm will soon open on Lankenau's campus. A prescription for healthy living for our community, I hope that you will join us for the grand opening!

As always, thank you for choosing Lankenau. It is through the generosity of our supporters that we are able to thrive and consistently push boundaries at the forefront of medical care, academic education, and research. As we mark our 155th anniversary, please join me in celebrating all we have accomplished—and the excitement of what's ahead.

Sincerely,

Phillip D. Robinson, FACHE President

Lankenau: A Premier Teaching Hospital

ankenau is proud to be one of the region's premier teaching hospitals devoted to training future generations of physicians and healthcare professionals through rigorous teaching and extensive clinical practice. With 331 beds and a 93-acre suburban campus just outside of Philadelphia, Lankenau fills a dual role as a communityfocused teaching hospital. U.S. News & World Report consistently names Lankenau as one of the Top 5 hospitals in the region, and one of the Top 10 hospitals in Pennsylvania. We were also recently honored with Healthgrades' highest distinction as one of America's 100 Best Hospitals. This distinction means that Lankenau is in the top 2% of hospitals in the nation for providing clinical excellence over a multiyear time period, exhibiting "exceptional, comprehensive, and consistent quality." Excellent medical care is directly linked to the quality

of a physician's education. Providing top-notch medical education has been central to our mission for 155 years, and as a teaching hospital, Lankenau has distinctive characteristics that set it apart from other community-based hospitals. Medical students, residents, and fellows come to Lankenau for its worldrenowned faculty and highly competitive training programs and the unique opportunity to work with scientists in the Lankenau Institute for Medical Research—its reputation as a leading translational research institute assists in attracting academically oriented physicians to Lankenau's campus, ultimately benefitting our patients.

As the educational hub of Main Line Health, Lankenau teaches more than 100 new physicians each year through nationally ranked residency and fellowship programs, and over 200 medical students rotate here for their core clinical clerkships. These programs represent a unique opportunity for trainees to experience top-notch clinical training with university hospitallevel academics and research in a warm, supportive setting. Many Lankenau-trained physicians go on to prestigious post-graduate fellowships, while others choose to enter clinical practice directly.

Perhaps one of Lankenau's best-kept secrets is its commitment to educating students of all ages from the community: The Delema G. **Deaver Health Education Center** offers hands-on learning to help elementary students make healthy lifestyle choices; the Health Career Academy is a mentoring program for atrisk high school students; and the Annenberg High School Symposium is an annual event that promotes the study of medical science. Lankenau is truly committed to education beyond its walls.



The Walter and Leonore Annenberg Conference Center for Medical Education

LANKENAU: A World-Class Medical Destination WITH THE BEST HOME-GROWN TEAM

For 155 years, Lankenau has provided superior patient care, resulting in recognition as one of Philadelphia's most trusted and honored hospitals. A strong commitment to medical education is the cornerstone upon which this level of care was built.

s a suburban teaching and research-based institution, Lankenau Medical Center trains more than 100 new physicians each year through its nationally ranked residency and fellowship programs. These training programs offer exposure to both community-based care and complex tertiary care in a diverse patient population. Lankenau's rigorous patient-centered teaching in a wide-range of clinical practices affords the trainee the full extent of resources one would expect at a major university hospital. Lankenau's four residency training programs and nine fellowship programs are

listed on the chart on page 4.

Lankenau's residencies and fellowships distinguish themselves by the academic quality of their faculty physicians, consistently high passage rates of the National Board Exams, and by extraordinary success in launching trainees either directly to clinical practice or to nationally prestigious postgraduate fellowships.

Lankenau's reputation for high-quality patient care, its world-class Annenberg Center for Medical Education, and the opportunity to work with scientists in the Lankenau Institute for Medical Research—one of the nation's few freestanding, hospital-associated research centers—are major institutional attractions for trainees at all levels. But, as trainees will readily attest, the main reason they chose Lankenau is the dedication and excellence of its physicians. "Lankenau physicians are committed to superior patient care and are passionate about their work," says Dr. Mitchell Sternlieb, senior resident in Internal Medicine. "When you're learning from role models who are good doctors, passionate about their patients and well-liked by them, you're most likely to become just like your mentors," Sternlieb adds. "The best way to train an outstanding physician is to model for them what an outstanding physician should be," agrees Dr. Barry Mann, a practicing surgeon and Chief Academic Officer of Main Line Health.

"I love working at Lankenau because of the people," notes Christopher Spearman, MD, first-year Internal Medicine resident. "Everyone from the program directors, to the faculty, coordinators, co-residents, house staff, nurses, and support staff are extremely friendly, helpful, and supportive. There is always another smiling face around every corner. This is what gets me excited to come to work each and every day. I am proud to be a resident at Lankenau."

"Lankenau doctors are excellent role models, and in many instances, they become lifetime mentors," says Dr. Frank McGeehin, Section Chief, Clinical Cardiology, Main Line Health. "We have fellows and students who were here 10, 15 years ago who still contact us for advice, to run cases by us and to share what they're doing. It's incredibly rewarding that people who have trained here continue to involve us in their practice."

"One of the most notable aspects of the medical education programs at Lankenau is the large percentage of doctors who stay to practice after their training is complete," states Dr. William Surkis, Vice Chair of Education of the Department of Medicine and Program Director of the Internal Medicine Residency. "We not only have the best education, but we also cultivate a culture of inclusion." Dr. Norman Brest, Program Director of the OB/GYN Residency, adds, "Medical students



Lankenau Medical Center Training Programs

Number of residents/fellows in each program

RESIDENCY PROGRAMS:

Obstetrics/Gynecology: General Surgery: Internal Medicine: Osteopathic Family Medicine:

FELLOWSHIP PROGRAMS:

Cardiovascular Diseases: 12 Electrophysiology: 1 Interventional Cardiology: 2 Structural Heart: 1 Gastroenterology: 6 Hematology/Oncology: 6 Nephrology: 3 Pulmonary/Critical Care: 6 Minimally Invasive Colorectal Surgery: 1

often seek to stay at Lankenau for their continued medical education and training. And we encourage the best of them to remain in our community."

Noting that there are currently 136 physicians who trained at Lankenau and who are working across Main Line Health, Dr. James Burke, Program Director of the Lankenau Cardiology Fellowship program adds, "Our trainees recognize that Philadelphia is a great place to live, to practice, and to raise families. They see that Lankenau is a great family in which to practice high quality and compassionate medicine while continuing to grow personally and professionally."

In the pages that follow, we celebrate a few of the 81 physicians who trained at Lankenau and have remained here to practice.

Lankenau's Home-Grown Team



Kate M. Stampler, DO

Clinical Assistant Professor, Sidney Kimmel Medical College at Thomas Jefferson University Clinical Faculty, Lankenau Obstetrics & Gynecology Residency Program Medical School: PCOM Internship: Delaware County Memorial Hospital Residency: Lankenau, Obstetrics/Gynecology Fellowship: Fox Chase Cancer Center, Advanced Pelvic & Minimally Invasive Gynecology Surgery

"Lankenau was my number one choice for my residency. After a two-week rotation here while I was doing my osteopathic internship, I knew this was the place for me. I did rotations at other hospitals but they never compared to my experience here. I was immediately drawn to how well the residents interacted with each other, the family feeling they had as a group, and how the attending physicians really knew and cared about the residents. I felt like a valued member of the team and not just another number. This is how I hope our patients feel too.

"I wanted to find a residency where I would not only get a great education, but where I would feel at home. Being happy is such a huge part of career satisfaction and it's allowed me to focus on being the best physician I can be for my patients. In our department, we have many people who trained at Lankenau and stayed. That's a testament to both our residency program and the Lankenau community."



Frank C. McGeehin, III, MD Chief, Clinical Cardiology, Main Line Health Clinical Assistant Professor of Medicine, Jefferson Medical College Medical School: Temple University Residency: Lankenau, Internal Medicine Fellowship: Lankenau, Cardiovascular

"I came here when I finished medical school in 1980. My roommate at the time had interviewed here first, my brother did his surgical residency here—there's a feeling of family that was present when I arrived, and continues to be present some 35 years later.

"What makes Lankenau great is that it has a long line of great clinical researchers and teachers who were here before us—doctors who were national and international leaders in their fields and who allowed us to stand on their shoulders. My hope is that we continue to pass on not only their knowledge and wisdom, but also their mentorship, to the next generation of physicians whom we train here.

"Physicians not only love it here, they support it financially through their own philanthropic dollars. We feel an obligation to give back because of what this place has given us—an incredible education and a great place to work. It has even taken care of us when we or our family members have been in times of crisis with illness."



Robert L. Benz, MD System Chief, Division of Nephrology, Main Line Health Program Director, Lankenau Nephrology Fellowship Program Vice President, Medical Affairs, Lankenau Professor of Medicine, Thomas Jefferson University and Lankenau Institute for Medical Research Medical School: Jefferson Medical College Residency: Lankenau, Internal Medicine Fellowship: Lankenau, Nephrology

"I have been a faculty member for 32 years and the best part of teaching at Lankenau is being able to educate and inspire the highly motivated and engaged next generation of physicians and, similarly, having those young physicians inspire us, the faculty, to keep learning. We have a very rigorous research and academic atmosphere that helps to anchor the faculty, residents, and fellows all together, which fuels a strong sense of collegiality and loyalty.

"I truly believe Lankenau training programs represent the best that an academic community hospital program can offer. This dedicated faculty is outstanding and I try to be a role model for students and house staff to reinforce that one can achieve one's full academic and clinical potential in this setting and enjoy doing it. We train many of the best and brightest right here and try to keep them here to continue that tradition."

Lankenau's Home-Grown Team (continued from previous page)



Mark J. Ingerman, MD

Chief of Infectious Diseases/ Chair of Infection Prevention and Control, Main Line Health

Medical School: Jefferson Medical College Internship: Lankenau, Internal Medicine Residency: Lankenau, Internal Medicine Fellowship: The Medical College of Pennsylvania, Infectious Disease

"As a medical student at Jefferson in the late 1970s, I wanted to obtain real clinical experience—I received that firsthand at Lankenau, and decided to stay for my residency. Dr. Jerome Santoro became my mentor, and helped me obtain an Infectious Disease fellowship. He literally waited for me to finish my training and invited me to join him in practice in 1986, and we've been practicing together ever since. The camaraderie you find at Lankenau is second to none.

"I've spent more than 30 years at this institution caring for patients, and I am grateful for the mutual benefits of being an attending physician in this community. Longtime patients of mine, Leonore and Walter Annenberg, generously donated a gift of \$20 million to build The Annenberg Center for Medical Education at Lankenau for the purpose of educating the next generation of physicians. I am especially grateful to play a role in helping mentor our young physicians, as I was mentored myself."



Aarti L. Shevade, MD Physician, Division of Hematology/ Oncology

Medical School: Temple University Internship: Mount Sinai Medical Center Residency: Lankenau, Internal Medicine Fellowship: Lankenau, Hematology/Oncology

"Lankenau has a unique set of qualities that makes it a very attractive place to practice medicine. I've been at Lankenau since 2009 and became an attending physician in 2014. I am now involved in working closely with residents, students, and fellows. I enjoy working in an academic setting as it allows me to stay active and engaged not only within my chosen subspecialty but within the larger field of medicine.

"I think of Lankenau as an academic hospital within a community setting because it has the benefits of both. It offers a collegial environment where patient care is everyone's central focus, and this is clearly reflected throughout the various departments of the hospital. This type of patient-centered approach enhances the educational experience for our residents and fellows and also allows us to deliver excellent care to our patients."



Nicole E. Albert, DO Third Year Fellow, Gastroenterology Medical School: PCOM Residency: Lankenau, Internal Medicine

"As a student down the road at PCOM, I spent a lot of time here and always felt that you got the best of both worlds at Lankenau—the benefits of an academic institution with great residencies and fellowships, with a lot of teaching going on, but also a hospital where there's a lot of collegiality and where you serve patients from a wide range of backgrounds. The sense of community here makes you feel like you're in a small, familiar place. It's a great place to train. At Lankenau, you feel you are working together along with people—not just for them—to take care of patients.

"I'm excited to be staying within the family; I will be joining a Gastroenterology practice within Main Line Health beginning this July."

Lankenau Medical Center is launching an **Alumni Network** for Lankenau-trained fellows and residents. We look forward to sharing your professional and personal news, connecting alumni with each other, and keeping you up to date with what's happening at Lankenau. Please take a moment to email Gina Lee, Associate Director of Development at LeeGi@mlhs.org to provide your contact information.

What Is an Endowed Chair?

he practice of establishing "endowed chairs" was brought to the modern university system in 1502, when they were established at Cambridge and Oxford by Lady Margaret Beaufort, Countess of Richmond. In 1546, King Henry VIII, the grandson of Lady Beaufort, created endowed professorships in basic science and medicine. The first endowed chairs in America, the Hollis Professorships in Divinity, Mathematics and Philosophy, were established at Harvard University in 1721 by the English merchant Thomas Hollis.

Today, individuals and families continue to endow chairs to support the research, teaching, and service of the most distinguished faculty. For Lankenau, endowed chairs are an investment in hope, excellence, and innovation. The value of endowed chairs—in retaining the finest staff, attracting top clinicians, researchers, educators, and students—also generates a climate of enthusiasm and scholarship that far exceeds a chair's monetary value. They underscore the importance of scholarship in both the practice of medicine and society at large.

Endowed chairs at Lankenau recognize and honor staff for outstanding contributions to medical science, and provide perpetual support for maintaining and advancing excellence and innovative practices. Donors who generously endow chairs at Lankenau know that they are ensuring excellence in clinical care, medical education, and scientific discovery for today and the future. Over the last decade, inspired friends of Lankenau, including grateful patients, have led the way by establishing endowed chairs. The benefactors of each chair take their rightful place alongside visionary philanthropists like John D. Lankenau, the Pew Family, and Ambassadors Leonore and Walter Annenberg, whose commitments have enabled Lankenau to excel in its tripartite mission of clinical care, education, and research.

Lankenau's Endowed Chairs

pictured below, left to right

The Louis and Elizabeth Pipi Chair in Neurology, held by **Stephen M. Gollomp, MD**

The William Wikoff Smith Chair in Cardiovascular Research, held by **Peter R. Kowey, MD**

The Dorrance H. Hamilton Chair in Medicine, held by **Lawrence L. Livornese, Jr., MD**

The Ernest Scheller, III, Endowed Chair in Innovative Cardiology, held by **Irving M. Herling, MD**

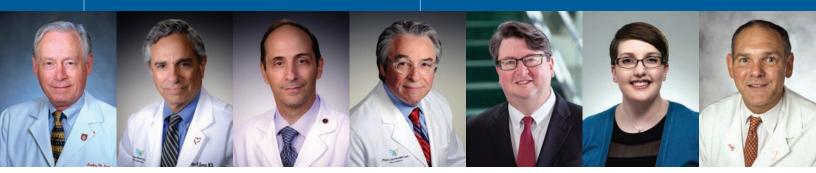
The Havens Chair for Biomedical Research, held by **George C. Prendergast, PhD**

The Ladies' Aid Society Chair in Pastoral Care, held by **Rev. Casey Bien-Aimé, MDiv**

The Barbara Brodsky Chief of Surgery Chair at Lankenau Medical Center, held by **Ned Z. Carp, MD**

The Joseph and Ray Gordon Chair in Clinical Oncology and Research, **Chairholder to be announced**

The Mary L. Smith Endowed Chair in Pulmonology and Critical Care, **Chairholder to be announced**



VAREERTH AMEULARCE

Bringing Medicine to Life for Local High School Students

The morning shift begins with the arrival of Dr. Susan Lewis and Dr. Peter Benton, two brilliant second-year medical residents. A nearby building has just collapsed. Twelve injured patients, seven of them critical, are on their way to the ER. Later, Dr. Lewis will care for a combative trauma patient—a 13-year old drug dealer with multiple gunshot wounds. Dr. Benton will perform a delicate surgery that could cost him his career. Meanwhile, Chief Resident Dr. Mark Greene and medical student John Carter step out into the snow to attend to a woman who has gone into labor in the back of a taxi cab. All of this is just a day's work—and pilot episode—of the urban, chaotic emergency room of the fictitious County General Hospital in Chicago, better known to millions of television viewers in the '90s as "ER."

Ithough *ER* is not a new show, it captures the attention of the 10th grade students being introduced to Lankenau Medical Center's **Health Career Academy** (HCA). "We watch the pilot episode of *ER* because it brilliantly shows a wide range of medical and social issues, terminology, and roles in the hospital to which high school students can relate. The emergency room is our medical window to the world, and *everything*

comes into the ER, so the show legitimizes all the topics that we think we need to talk to the kids about, including risky behaviors," says Dr. Barry Mann, Chief Academic Officer of Main Line Health and HCA founder. "How can we get inner city high school students to imagine themselves

in healthcare careers? How can we harness the excitement of medical professionals who are willing to help these kids? Through our Health Career Academy, we have been helping to answer these questions for the last seven years, working with nearly 1,500 high school students."

The Health Career Academy is an innovative Lankenau-based program partnering at-risk high school students with medical school students and hospital staff. The HCA's mission is to provide mentorship, an engaging health curriculum, and exposure to health careers to students from low-income, underrepresented minority communities. The program runs from 10th through 12th grades and during the first year, students explore sample ER case subjects ranging from concussions to kidney stones to gunshot injuries. The 11th grade curriculum focuses on major public health issues including violence prevention, drugs/alcohol, nutrition/ obesity and teen pregnancy. In 12th grade, students are trained to do community health assessments and create a health fair for their school and community. The goal is to inculcate awareness that staying in school is vital to their future and can lead to a satisfying career in healthcare.

Initially developed in 2008 as a partnership



between Lankenau and Overbrook High School in West Philadelphia, the program's success has inspired additional alliances. With support from Aetna's Division of Racial & Ethnic Equality, today, four Philadelphia medical schools are implementing the HCA at six Philadelphia

high schools. Partner medical schools are Temple University School of Medicine, Drexel University College of Medicine, Sidney Kimmel Medical College at Thomas Jefferson University, and Philadelphia College of Osteopathic Medicine. Partner high schools are Chester, Overbrook, Abraham Lincoln, Martin Luther King, West Catholic, and Esperanza High Schools. It's not surprising that the program has faced some challenges over the years. "Their logistics can be challenging. There have been school lockdowns due to violence, and classes have had to be cancelled due to lack of space, or even teacher shortages," says Dr. Mann. "Medical student mentors must always remain flexible, and Lankenau has been there to help fill in the gaps where it can."

The HCA has proven to have a lasting impact

"How can we get inner city high school students to imagine themselves in healthcare careers? How can we harness the excitement of medical professionals who would be willing to help these kids?"





"We get the opportunity to build incredible relations

"You open many doors for us and this program is another step to success. I like being able to talk to actual healthcare professionals." —HCA STUDENT PARTICIPANT on the lives of the participating high school students, who face significant challenges and barriers to education. "The program endeavors to give students a vision to see that *if they stay in school* there will be worthwhile careers for them. Decreasing the dropout rate and inspiring students to reach for attainable careers in healthcare is our focus," says Dr. Mann. Proof of concept: while the graduation rate in participating high schools approximates 60%, students at one school who participated in all three years of the HCA was 100%, with *every student* going on to post-secondary educational programs.

The program would not be possible without dedicated and passionate volunteer physicians, nurses, and staff from Lankenau. "Just like we're a family at Lankenau, we are there when students go through personal challenges. We get the opportunity to build incredible relationships through trust and mentorship," offers Dr. Mann, mentioning an instance several years ago when a student was kicked out of her house and was not attending school. The student reached out to Laurie Watson, MSN, RN, Lankenau's Director of Patient Experience, who had played a key role in the establishment of the HCA. "Laurie connected her to resources to get the personal things she needed and helped her identify a relative with whom she could live. With encouragement and support, the student went back to school and ultimately graduated," recalls Dr. Mann, becoming emotional. "The young woman went on to become a certified nurse assistant, and we are so very proud of her." Laurie adds, "We stress to the students that there are many roles on the healthcare team, and there are many educational paths to achieve those goals. I feel very fortunate to work with the passionate team at Lankenau. We coach our students through career discovery and life challenges."

Knowing that the program could have similar success in other cities, Dr. Mann reached out to his educational peers in the Atlanta, Georgia metro area, and, with the encouragement and generosity of Aetna, the HCA program was replicated there in 2014.

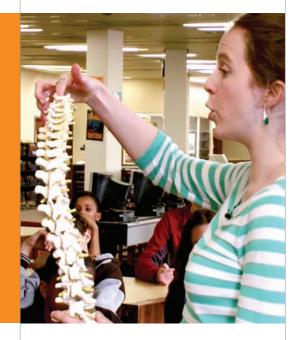
Dr. Liana Gefter, program manager of the Health Career Academy in Atlanta, who taught in the underserved schools of Oakland, California prior to attaining her MD from Stanford, understands firsthand the impact a program like HCA can have on the medical



hips through trust and mentorship," states Dr. Mann.

student mentors: "By understanding the life circumstances of the students in these schools, medical students become better physicians. I hear all the time: 'Dr. Gefter, I had no idea what

"The students are most excited about the medical students sharing their experiences with them. They also enjoy the scenarios that challenge them to think outside the box." -HCA FACILITATOR With Aetna's support, the HCA team has translated its curriculum into a Hispanic idiom to broaden its expansion into underserved areas. At the time of this writing the program



these kids go through.' Developing this kind of understanding is so important because in order to care for patients from underserved areas, medical students need to learn about the reality of the social circumstances of the patients whom they will serve in the future." has been adopted by medical schools in Houston, TX; Chicago, IL; Durham, NC; and Oakland, CA.

Visit www.healthcareeracademy.com to learn more.

Inspiring Kids of All Ages to Make Healthy Choices

With eye-popping displays and sophisticated audio-visual technology, the Delema G. Deaver Health Education Center at Lankenau Medical Center is dedicated to helping young people make healthy lifestyle choices.



Maureen Krouse, MCHES, starts off the morning's education program by introducing curious elementary students to Pandora, the talking transparent model.



Florastine Byarms uses larger-than-life models to emphasize a point while teaching about the human body, an incredible machine.

t takes Maureen Krouse a little more than an hour to explain to a group of fifth graders from a local elementary school how drugs affect the body. But she has help. Using huge 3D models, Maureen shows the body's central nervous system, paired with illuminated, movable panels showing the many different types of drugs including alcohol, nicotine, over-the-counter, and prescription drugs. Maureen, a Program Specialist and Educator at Lankenau's Delema G. Deaver Health Education Center, says "Our visual, interactive, and non-judgmental teaching methods help students see more clearly what they've already read about in textbooks," Maureen says. "We make it fun, so information really sinks in. The students leave here being able to make more informed decisions about their health."

In 1953, when Lankenau moved to suburban Wynnewood, it opened the first hospital-based health museum in the country. The museum evolved into today's Delema G. Deaver Health Education Center, located in Lankenau's Frankel Lobby. Since then, generations of school-aged children throughout the Philadelphia region have learned about health from specially trained educators like Maureen and Florastine Byarms (above photo), at Lankenau's Delema G. Deaver Health Education Center. Each year nearly 10,000 kids and teens visit the Center, which provides a creative, hands-on learning environment rich with activities, resources, and opportunities to learn about the human body. Through multi-sensory exhibits and classes, visitors gain a greater insight and understanding of a wide variety of topics, including general health, food and nutrition, fitness, and bullying. The Center is relied on by many schools to supplement their science or health curriculum, as its programs help meet Pennsylvania state guidelines.

No visit is complete without meeting Pandora, the talking, anatomically appropriate mannequin. Transparent so that you can see her skeletal system, organs, and veins, Pandora has been showing children the wonders of the human body for more than 50 years. She talks, she moves—she even lights up like a pinball machine.

"It has always been a vital part of Lankenau's mission to provide health education to our community. We have always believed that a hospital should help prevent injury and disease, not just treat them," says Phil Robinson, Lankenau President. Classes are free of charge to schools, religious organizations, scout troops, and any organization that serves young people.

The Center is relied on by many schools to supplement their science or health curriculum, as its programs help meet Pennsylvania state guidelines. WOUR HOSPITAL IS A SHINING EXAMPLE OF EXCELLENCE IN ITS DELIVERY OF QUALIS

Focus on Philanthropy - L 115-101555 administrators and

With skill and compassion, the Lankenau family, the heroes and some spirit. Each day, the heroes and encourses, they heroes and encourses, they heroes and encourses. Vith skill and compu-demonstrate devotion to the buman spirit. Each des the beroes and support, inspiration, and encouringement to the they bring

wage and strength to them. haritable support is crucial to sustain the important endeavors that keep Lankenau Medical Center, a nonprofit organization, at the forefront of advances in healthcare. The following are recent leadership gifts and grants made to Lankenau from September 2014 through January 2016, for which we are deeply grateful.

The trustees of the Delema G. Deaver **Fund** have made a transformational gift of more than **\$6.3 million** to support children's causes at Lankenau, including the new Delema G. Deaver Wellness Farm. the Delema G. Deaver Health Education Center, the Mother/Baby Unit and our Level III Neonatal Intensive Care Unit.

The Lankenau Institute for Medical Research (LIMR) has received more than **\$3.85 million** in new funding from the National Institutes of Health for Dr. George Prendergast's pancreatic cancer research and Dr. Susan Gilmour's skin cancer research.

The Commonwealth of Pennsylvania made gifts totaling **\$1,637,960** towards its **\$2.5 million** commitment to capital projects within Lankenau's Master Facility Project.

Barbara "Bobbi" Brodsky made a gift of \$1 million to establish The Barbara Brodsky Chief of Surgery Chair, which will be held by the Chief of Surgery at Lankenau, currently Ned Z. Carp, MD. This brings Bobbi's extraordinary campaign donations to more than \$3.5 million. The Lankenau Medical Center Foundation (LMCF) through its match program provided **\$1 million** towards the Chief of Surgery Chair.

The Cotswold Foundation on behalf of trustees Martha and Wistar Morris. a LIMR and LMCF trustee, made a gift of **\$1 million** in support of recruitment of Charles Antzelevitch. PhD. and his team. LMCF matched this gift. Previously, The Cotswold Foundation completed a **\$1 million** commitment to the campaign.

Louise and Peter Havens, Campaign Chair. LIMR Board Chair and Board member, MLH and LMCF, made a \$1 million gift to establish The Havens Chair in Biomedical Research, held by George C. Prendergast, PhD. Upon completion of that commitment, the Havens made an additional **\$1 million** pledge to establish The Mary L. Smith Chair in Pulmonology and Critical Care and The Mary L. Smith Pulmonary Research Center. These gifts were matched by the LMCF.

Roberta and Ernest Scheller, Jr. generously established The Ernest Scheller, III, Endowed Chair in Innovative **Cardiology**, in tribute to their late son Ernest Scheller, III, with an extraordinary **\$1 million** gift, which was matched by the LMCF.

The Ladies' Aid Society of Lankenau, Lankenau's oldest auxiliary founded in 1862, made a gift of **\$600,000** to be paired with a pledge of **\$400,000** from The Women's Board of Lankenau Medical Center to establish The Ladies' Aid Society Chair in Pastoral Care. to be held by Rev. Casey Bien-Aimé, MDiv. These gifts were matched by the LMCF.

The Charter Foundation, under the direction of LMCF Board member Leila Gordon and the late Joe Gordon, completed their pledge to endow The Joseph and Ray Gordon Chair in Clinical Oncology and Research. which was matched with \$1 million from the **LMCF**. They have made a subsequent commitment to establish The Gordon **Chief Fellow in Interventional** Cardiology. These dedications total \$2.5 million.

The Bill and Melinda Gates Foundation made a **\$325,000** grant to LIMR for Dr. Scott Dessain's polio research.

Aetna supported programs at Lankenau with a total recent contribution of **\$258,000**. This contribution includes \$208,000 for the Health Career Academy and **\$50,000** for a study on the "Benefit of Anti-Depressive Therapy Compliance in Patients of Ethnic Minorities: A Verification of Aetna's Population Health Management Program."

Michael J. Morris, through the Morris Charitable Trust, made a \$100,000 contribution in support of innovative

cardiovascular research to be conducted under the direction of **Peter R. Kowey, MD** and **Charles Antzelevitch, PhD**.

The William B. Strine and Judith Baeshore Strine Foundation made a first-time gift of **\$100,000** "in recognition of the exceptional care from the talented surgeons to the nursing staff and their wonderful care during recovery" at Lankenau.

Ione A. Strauss made an additional
\$135,378 donation to the Ione A. Strauss
Fund for Breast Cancer and Other Cancer
Research and Education under the
direction of Ned Z. Carp, MD.

Judy and Marvin Rounick made a gift of more than **\$125,000** to establish a fund in Pulmonary/Critical Care Research and Education in honor of **Dr. Lee W. Greenspon**.

The W.W. Smith Charitable Trust made a **\$125,000** donation towards their **\$625,000** commitment to initiate promising research opportunities through LIMR.

An **anonymous new donor** gave **\$125,000** towards Lankenau's highest priority needs.

The 2015 Employee Giving Campaign – "Give Where You Live" had participation from nearly 700 Lankenau employees and raised more than \$124,000 (a record amount) to a diverse range of programs including nursing excellence, research, and education.

In December 2015, **The Clayman Family Foundation**, with input from foundation trustees **David Cohen** and **Stephen Cohen**, made a new commitment of **\$105,000** in support of cardiovascular research under the leadership of **Peter R. Kowey, MD** and **Charles Antzelevitch**, **PhD**. Earlier in 2015 the foundation pledged **\$58,500** in support of cardiovascular research and education. **Steve Cohen** has been instrumental in securing the Foundation's support now totaling close to **\$400,000** since 2004.

The Women's Board of Lankenau Medical Center and its auxiliaries: The John B. Deaver Auxiliary, The Ladies Aid Society, The Nurses' Alumni Association, and The Hamper Shop contributed more than **\$396,000** in FY2015 in support of research, education, and patient care.

Ginny and Stephen Berman, LMCF Trustee, pledged **\$100,000**, with their initial **\$20,000** gift directed to the Neonatal Intensive Care Unit and the Colorectal Center.

Debbie McKenna, through The Deborah J. McKenna Foundation for Cancer Research and Treatment, made gifts totalling \$162,000, with \$100,000 for Dr. Irving Herling's cardio-oncology research and education, \$50,000 for Dr. Margaretha Wallon's and Dr. Jennifer Sabol's breast cancer research, and \$12,000 in memory of Joseph K. Gordon, Esq.

The **Gerald Marks Family** and **The Marks Colorectal Surgical Foundation** each committed **\$100,000** to support Colorectal Research and Education under the direction of **John H Marks, MD**.

The **PTS Foundation**, on behalf of **Pam and Tony Schneider**, completed their **\$500,000** pledge to Lankenau's Master Facility Project.

An **anonymous donor** contributed **\$100,000** to the Patient Experience Fund established by this individual to support initiatives that enhance the comfort and well-being of patients.

Cheryl Epstein made a gift of **\$25,000** and joined together with other members of the **Lower Merion Synagogue** and Lankenau physician community, raising more than **\$92,000** to dedicate the *Bikur Cholim* Reception Area in Lankenau's new Shabbat Suite in honor of the late Lankenau physician, **Dr. David Epstein** (husband of Cheryl).

The **Ann, Augustus J. & Charles J. Tornetta** family made a **\$75,000** gift in support of the new Colorectal Center and in conjunction with "A Legacy Celebration" event honoring **Gerald J. Marks, MD**.

The Edwards Lifesciences Corporation donated **\$75,000** in support of a Structural Heart Fellowship.

Drs. Kristine and George C. Prendergast, President and CEO of LIMR, made a **\$68,400** gift to support LIMR's research endeavors.

Paulajane and Bill Frankel made a \$50,000 gift in support of the new Colorectal Center in conjunction with "A Legacy Celebration" event honoring Gerald J. Marks, MD.

The **Thomas H. and Barbara W. Gale Foundation** made additional grants totaling **\$50,000** to continue the support of **Terri W. McHugh, DO'**s work in the Cancer Risk Assessment and Genetics Program.

Cecilia "Babe" Grollman donated \$50,000 through the Jack and Babe Grollman Philanthropic Fund at the Jewish Federation of Greater Philadelphia and will dedicate an inpatient room in the Heart Pavilion.

The late **Alice Legge**, longtime member of Lankenau's Legacy Society for planned giving donors, made a gift of more than **\$50,000** in support of The Women's Board of Lankenau Medical Center.

Mr. and Mrs. James G. Logue made an additional **\$50,000** pledge to the William G. Figueroa, MD, Pulmonary Medicine and Critical Care Fund.

Karen and Dennis Marlo, LMCF Trustee, added **\$50,000** to their prior **\$150,000** giving towards Lankenau's Master Facility Project.

Medical Center News

Physician News at Lankenau



ARRHYTHMIA EXPERT JOINS LIMR

Charles Antzelevitch, PhD, has been named Executive Director of the Cardiovascular Research Program at the Lankenau Institute for Medical Research, and Director of Research at the Lankenau Heart Institute. An internationally recognized expert in cardiac electrophysiology and arrhythmia syndromes, Dr. Antzelevitch has been awarded more than \$24 million in research grants, and his contributions to the scientific literature on cardiac arrhythmias include nearly 500 original articles and book chapters and six edited reference texts.



NEW CHAIRMAN OF SURGERY AT MLH

Patrick Ross, MD, PhD, has been named Main Line Health Chairman of the Department of Surgery, with his primary office at Lankenau. Dr. Ross succeeds Scott Goldman, MD, who is stepping down to focus on his surgical practice through the Lankenau Heart Institute after a distinguished 18-year tenure. Dr. Ross has performed more than 500 robotic thoracic procedures in less than four years, and is one of the most experienced robotic thoracic surgeons in North America.



CARDIOVASCULAR LEADER NAMED

William A. Gray, MD, began his new role as Chief of the Division of Cardiovascular Disease at MLH and President of Lankenau Heart Institute. With significant research experience in interventional cardiology, Dr. Gray has served as principal investigator for more than 50 clinical trials of coronary, endovascular, and structural heart interventions and has published 100 peer reviewed articles and 13 reviews, book chapters, and editorials. Dr. Gray succeeds Peter R. Kowey, MD, The William Wikoff Smith Chair in Cardiovascular Research, whose exceptional leadership over more than 25 years has been instrumental in building MLH's reputation for excellence in cardiovascular care.



HONORING AN ESTEEMED COLLEAGUE

William J. Lewis, MD, retired after 40 years at Lankenau and was honored in October

2015 by colleagues and friends at a portrait unveiling reception. His legacy includes serving as System Chief of Otolaryngology for Main Line Health and Chief of Surgery for Lankenau, and actively serving on a multitude of committees, including chairing a peer review committee at Lankenau for 10 years.

Advancing Clinical Excellence

NEW DA VINCI XI[®] ROBOTIC SYSTEM BENEFITS PATIENTS, SURGEONS

Lankenau is the only facility in the Philadelphia suburbs to offer the da Vinci Xi® robotic system—the most advanced option available in minimally invasive surgical methods. This new system allows surgeons to perform the most complicated surgeries with complete control, dexterity, and improved range of motion on multiple areas of the body.

The term "robotic surgery" can confuse patients as they wonder: Who's really going to be performing my surgery-a robot or a surgeon? "At all times, it is under the control of your surgeon, but this new system allows us to perform more complex procedures with greater precision," explains Dr. Patrick Ross, Chairman of the Department of Surgery, Main Line Health. "Surgeons actually prefer the robot because it expands their capabilities and allows more freedom than we have when we're bending or rotating the wrist during traditional surgery." Benefits include shorter hospital stays, less blood loss, decreased postoperative pain, and faster recovery. Dr. Ross adds, "We are constantly looking for ways to improve the treatment experience for our patients, from surgery to recovery. The da Vinci Xi[®] robotic system is the most advanced technology available, making Lankenau the premier destination for the treatment of complex diseases across a range of specialties including advanced cardiac thoracic, colorectal, general, urologic, and gynecologic surgery."



The future Colorectal Center of Excellence at Lankenau will be a premier destination for new scientific research, collaborative training, and top-notch care, drawing patients from around the world.

Advancing Medical Research

MORE EXCITING ENDEAVORS AT LIMR

George Prendergast, PhD, was a panelist with other top cancer experts on January 21, 2016, at *Cancer Precision Medicine, Big Ideas in Research, Treatment and Prevention*, presented by the American Association for Cancer Research.

Ulcerative colitis affects as many as 700,000 Americans—left untreated, the disease can lead to colorectal cancer. An exciting new treatment is under development by LIMR researchers **Sunil Thomas, PhD, James Mullin, PhD**, and **George Prendergast, PhD**.

Research by LIMR's **Janet Sawicki, PhD**, and her team suggests a potential new treatment for pancreatic cancer.

Sunil Thomas, PhD, has recently published a new two-volume textbook, *Vaccine Design: Methods and Protocols*.

Laura Mandik-Nayak, PhD, was invited to speak at two conferences in September about her research on a gene that seems to increase inflammation and decrease the body's ability to activate its natural immunity.

LIMR researchers **Susan Gilmour, PhD**, and **Eric Alexander, PhD**, in collaboration with Boehringer Ingelheim researchers, found that cancer treatment that includes chemotherapy and a blood thinner may prevent clots and arrest tumor progression.

Melvin Reichman, PhD, was invited to serve as chair of the opening keynote session for the 2015 international joint conference of the European Chemical Biology Symposium and the International Chemical Biology Society in Berlin, Germany.

NEW HYBRID OPERATING ROOM AT LANKENAU

The new Cardiovascular Operating Room (CVOR) and Hybrid Operating Rooms at Lankenau Medical Center have recently opened, better-enabling our surgical teams to perform minimally invasive and structural heart procedures with the use of advanced medical imaging devices. The cases being performed in the CVOR and Hybrid OR include transcatheter aortic valve replacement (TVAR), endovascular aneurysm repair (EVAR), and any vascular procedures requiring X-ray imaging.

The Hybrid OR offers an environment for our surgeons, cardiologists, and interventional radiologists to collaborate on cases, while broadening the treatment range and improving the quality of care. Our patients and physicians alike are benefiting immensely from the sterile surgical environment and support provided by high quality X-ray imaging.

LANKENAU PURSUING LEVEL II TRAUMA CENTER ACCREDITATION FOR "GOLDEN HOUR" LIFESAVING TREATMENT

In emergency medicine, the "Golden Hour" is known as the first, crucial 60 minutes within which a trauma victim who receives proper medical treatment has the best chance of survival after injury. Trauma centers are designed to care for victims of serious accidents and others who need quick intervention. "Lifesaving treatment is most effective if the victim is able to make it to a trauma center within the precious Golden Hour. Patients from many of our surrounding counties lack rapid local access to trauma services, and Lankenau recognized the crucial need to fill that gap by bringing Level II Trauma specialized services to the community," said Phil Robinson, Lankenau President. "Emergency response teams will be able to bring trauma patients to Lankenau for around-the-clock surgical, neurosurgical, orthopaedic, and intensive care services. These patients will be closer to family, friends, and other sources of support."

At midnight on January 1, 2016, Lankenau launched the "Trauma Ready" phase of our program to become accredited as a Level II Trauma Center. "The tremendous expertise and capabilities involved in the creation of a trauma center will be available to all of our patients, further enhancing quality of care across the continuum," added John Schwarz, Vice President, Administration. "Most significantly, in the event of a major disaster, a trauma center is an invaluable community resource for saving lives."

A Premier Teaching Hospital

SHARING OUR EXPERTISE TO ADVANCE PATIENT CARE

On November 20, 2015, **John H Marks, MD**, presented to 600 surgeons from around the world at FICARE (Forum Internacionaldo Cancer de Reto), an international rectal cancer conference in Brazil.

Surgical symposiums provide the opportunity to advance medicine through shared knowledge and to attract physicians from an international pool.



LANKENAU'S NEW FARM PRESCRIBES HEALTHY FOOD FOR OUR COMMUNITY

Planting Seeds for a Healthy Future

arth Day 2015—Lankenau Medical Center planted the first seeds of its new Delema G. Deaver Wellness Farm. In collaboration with Greener Partners, a nonprofit that works to create healthy communities through food, farms, and education, Lankenau has taken the progressive step of planting a year-round organic farm on site. One of only a few operating on hospital grounds, the farm is expected to produce 2,000 pounds of fresh vegetables, fruits, herbs, and flowers to be integrated into Lankenau's farmers' market and inpatient and cafeteria offerings. Featuring a greenhouse, large pavilion, and tasting stations, the farm will be open to patients, employees, and visitors and serve as a handson classroom for the nearly 10,000 schoolchildren who visit Lankenau's Delema G. Deaver Health Education Center each year.

Jen Malkoun, Greener Partners' resident farmer at Lankenau, pictured above left, says, "The Wellness Farm brings to life the relationship between food, the health of our communities,

"Teaching children where wholesome food comes from plants the seeds of wellness for life."

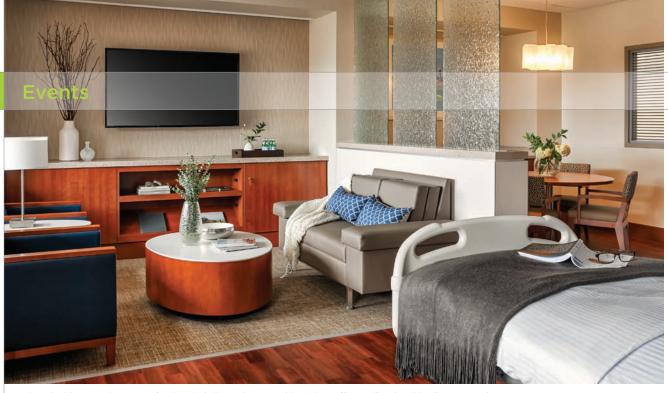


and the environment. Connecting visitors to the source of their food invites curiosity when it comes to healthy eating." "Lankenau is committed to fostering a healthy and sustainable community," says Lankenau President Phil Robinson. "Teaching children where wholesome food comes from plants the seeds of wellness for life."

For the past 20 years, the Delema G. Deaver Fund has supported the ongoing advancement of youth in the region. "I commend Lankenau for finding new and practical ways to integrate healthy habits and wellness efforts into our lives," says Deaver Fund Trustee Reginald Middleton.

The Delema G. Deaver Fund provided a leadership gift for the farm and has also endowed basic operating funds for the farm in perpetuity. Construction and program start-up expenses are also supported by a grant from The McLean Contributionship.

Stay up-to-date with the construction and progress by visiting mainlinehealth. org/Lankenau.



Designed with our patients' comfort in mind, the Barbara Brodsky Suites offer a refined and healing atmosphere.

ankenau hosted an exclusive open house for the Barbara Brodsky Suites, a new, distinctive option in private patient accommodations. The eight luxurious suites feature stylish living and dining areas, elegant bathrooms, and personalized concierge services. With plenty of room for visitors and the finest in personal amenities, the Barbara Brodsky Suites provide an inviting space specially designed for patients' well-being and comfort.



Barbara "Bobbi" Brodsky, benefactor of the Barbara Brodsky Suites; Phil Robinson, Lankenau President; and Laurie Watson, MSN, RN, Director of Lankenau's Patient Experience and Volunteer Services

The Lankenau Heart Institute hosted "A Conversation about Cardiac Care: Emerging Science, Treatments and Technologies." Co-hosted by Peter and Louise Havens and Lankenau President Phil Robinson, the event featured a panel discussion with physician experts and community members about cardiac management, prevention, treatment, clinical trials, and research breakthroughs.

The John B. Deaver Auxiliary of the Women's Board presented "A Starr-y Night" on March 7, 2015

in support of the Women's Heart Initiative at Lankenau. More than 200 executives, doctors, committee members, family, and friends were in attendance at the Fretz Kitchen Showroom at the Navy Yard. The evening featured fine foods by Stephen Starr Catering, along with chef demonstrations in beautiful kitchen exhibits and live and silent auctions.

Events



Cheryl Epstein (left), stands in front of a plaque in memory of her late husband, Lankenau Physician Dr. David Epstein. Also pictured are David and Cheryl's daughter Tamar Epstein (middle) and Cheryl's mother, Suri Rabinovici (right). These special donors, along with other members from the Lower Merion Synagogue, helped dedicate the Bikur Cholim Reception Area in the Shabbat Suite in Dr. Epstein's memory.

Lankenau Medical Center dedicated its Shabbat Suite for Jewish Family Members on March 12, 2015. The

ceremony was attended by many in the community as well as hospital staff and executives. As a nod to observant Jewish families who reside in the western suburbs, the suite was designed to help those who observe Shabbat, religious holidays, and Jewish religious law while visiting their loved ones at the hospital. The suite includes two sleeping rooms with private bathrooms for those unable to drive in observance of the Shabbat. It also has a kosher pantry and kitchen.

Lankenau Medical Center Foundation board member Steve Berman and his wife Ginny graciously hosted "a Partito for 70 at La Locanda Ristorante Italiano" on April 29, 2015. The couple purchased the "Partito" at the Deaver Auxiliary Gala event. Always generous and supportive, they invited friends of the Lankenau Medical Center Foundation and members of the 1860 Society. Members of The 1860 Society, an esteemed group of Lankenau physicians and scientists who have pledged \$25,000 or more to Lankenau, have contributed nearly \$1.8 million to numerous causes benefitting patient care.

Newtown Square residents Charlie and Meghan Houder hosted an event on May 8, 2015 to support Lankenau's Neonatal Intensive Care Unit. The

Houders had all four of their children at Lankenau, with their first born receiving care in the NICU. MLH Neonatal System Chief Dr. Glenn Kaplan discussed the future of Lankenau's NICU as it continues to care for premature babies, in particular the use of human donor milk and a new human milk fortifier to help at risk, premature babies thrive. Lankenau's NICU is staffed by boardcertified neonatologists and houses 18 bassinettes and state-of-the-art monitors and equipment.



Jason Ingle, Lankenau President's Advisory Council member; Glenn S. Kaplan, MD, Neonatal Services Director, MLH; hosts Meghan and Charlie Houder; Phil Robinson, Lankenau President



John D. Lankenau Society members gathered at the home of Drs. Matthew and Sheila Vegari.

On May 13, 2015, the annual President's John D. Lankenau Reception was held at the home of Drs. Matthew and Sheila Vegari of Gladwyne, whose son, Dr. David





Vegari, is an orthopaedic surgeon at Lankenau. The event recognizes the support of nearly 330 members of the John D. Lankenau Society, all of whom donate \$1,000 or more annually to support programs and services in patient care, research, and medical education. Last fiscal year, the John D. Lankenau Society contributed nearly \$6 million in support of these causes.

Top: Alfred W. Putnam, Jr., Board Chairman, Lankenau Medical Center Foundation

Above: Frank McGeehin, III, MD, with hosts Drs. Sheila and Matthew Vegari

The Lankenau Women's Board 24th Annual Golf Invitational was held on

June 1, 2015 at the award-winning Gulph Mills Golf Club. A tradition of more than two decades, this event entertained nearly 100 golfers with a buffet lunch and 18 holes of golf. The Women's Board raised nearly \$400,000 last year to benefit patient care enhancement programs at Lankenau.

The campaign for the new Colorectal Center of Excellence was launched at the Lankenau Legacy Celebration on September 10, 2015. The event, held at the Academy of Natural Sciences, also honored Gerald J. Marks, MD, a world-renowned, pioneering colorectal surgeon, on the occasion of his 90th birthday. Dr. Marks has pioneered techniques and procedures in colorectal cancer management that have dramatically improved the lives of patients. His contributions to the field have helped influence standards of care across the globe.

The new Colorectal Center will serve as destination for superior colorectal care and as an epicenter for scientists and clinicians to exchange ideas to advance the treatment, prevention, and management of colorectal cancer. John H Marks, MD, Section Chief of Colorectal Surgery for Lankenau Medical Center and Main Line Health, and son of Dr. Gerald Marks, will serve as the Director of the Center.



Lankenau Medical Center hosted a Legacy Celebration at the Academy of Natural Sciences launching the campaign to establish a new Colorectal Center of Excellence. In attendance were Albert S. Dandridge, III; Kay and Dr. Kenneth Forde; Sir Alfred Cuschieri; Dr. Gerald Marks; Dr. John Marks; Dr. Wai-Lun Law

Events



Phil Robinson, Lankenau President; Dr. Charles Antzelevitch; Benefactors Martha and Wistar Morris, Lankenau Medical Center Foundation Trustee; Host Peter Havens, Lankenau Medical Center Foundation and Main Line Health Trustee, Lankenau Institute for Medical Research Board President

On October 15, 2015, the LMC Foundation held an event at the Union League to welcome Dr. Charles Antzelevitch, PhD, newest member of the Lankenau Institute for Medical

Research, and honor Martha and I. Wistar Morris, III for their generous support of Lankenau's mission in research. The event was co-hosted by longtime donors Peter and Louise Havens and Lankenau President Phil Robinson.

A celebratory dinner in recognition of the establishment of The Ernest Scheller, III, Chair in Innovative Cardiology was held on November

18, 2015. The special dinner recognized benefactors Roberta and Ernest Scheller, Jr., and honored the endowed chair's first incumbent, Dr. Irving M. Herling, Director of Clinical Cardiology for Lankenau and Main Line Healthcare. The Schellers established the chair with an extraordinary commitment of \$1 million in tribute to their late son, Ernest Scheller, III.



Dr. Peter Kowey, holder of The William Wikoff Smith Chair in Cardiovascular Research; Benefactor Ernest Scheller, Jr.; Dr. Irving Herling, first incumbent of The Ernest Scheller, III, Chair in Innovative Cardiology; Benefactor Roberta Scheller; Phil Robinson, Lankenau President



Pictured with their family: Benefactor Ernest Scheller, Jr., Drs. Jill and Matt Schwartz, Benefactor Roberta Scheller, Wayne Woodman, Olivia and Emily Schwartz



Focus on Philanthropy (continued from page 15)

Joanne and Richard Campion made an additional gift of **\$47,525** as continuing support of their establishment of the Michael A. Manko, MD, Chief Resident in Internal Medicine.

Annabelle Pierson Irey made a gift of
\$40,000 to Lankenau's highest priority needs in honor of her physicians,
Dr. Ward O'Donnell, Dr. Jay Siegfried,
Dr. Carl Deirmengian and Lankenau's
Associate Director of Development,
Greg Reif.

The EFM Foundation, on behalf of MarieDooner, made contributions totaling\$30,000 for the Lankenau campaign.

A new major donor, **Bruce Koegler** made a **\$25,000** gift in gratitude of the lifesaving care provided by **Dr. Frank McGeehin**.

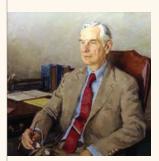
Karen R. Nagel, PhD, has made a commitment of **\$25,000** in support of innovative cardiovascular research in honor of Frank C. McGeehin, III, MD, to be conducted under the leadership of Peter R. Kowey, MD, and Charles Antzelevitch, PhD.

Lillian and John Neff made a gift of \$25,000 in support of the Women's Heart Initiative and in particular, to support and encourage screenings for women.

Renee and Dan Veloric, through The Daniel Veloric Foundation, made a gift of \$25,000 to support Basic Cardiovascular Research and cardiovascular fellows under the aegis of Dr. Peter R. Kowey.

Medical Center News (continued from page 17)

In Memoriam



Joseph K. Gordon, Esq., longtime Emeritus trustee of the Lankenau Medical Center Foundation, passed away at the age of 90 on October, 5, 2015. Joe served as Chairman of Lankenau from 1984-1988 and as Chairman of the Main Line Health Board of Trustees from 1988-1998. Recognizing the potential benefits of Lankenau and Bryn Mawr hospitals joining forces, Joe played a critical lead role in the complex negotiations that resulted in the formation of Main Line Health in 1985, with Paoli Hospital joining a year later.

Joe was a revered corporate attorney, most notably serving for 31 years as chief counsel and Executive Vice President of the Philadelphia National Bank and its successor, CoreStates Bank, N.A. Among his major achievements was the creation of the bank's first credit card and of the "MAC" automated teller network, a now ubiquitous term for ATM machines in the Philadelphia region.

Phil Robinson, Lankenau President, notes "Joe is truly one of the most iconic and honorable figures in the storied history of Lankenau dating back to 1860. The Gordon family's philanthropic support has left an indelible mark on every aspect of our academic medical center. His leadership and presence around our campus will be greatly missed. This institution was incredibly fortunate to have Joe Gordon in our corner over these last nearly five decades."

Joe Gordon, with his late wife Ray, endowed through their foundation The Joseph and Ray Gordon Chair in Clinical Oncology and Research and The Joseph and Ray Gordon Chief Fellow in Interventional Cardiology, amongst countless other programs at Lankenau.

Community Thanksgiving Celebration

n Saturday, November 21, 2015, Lankenau Medical Center welcomed more than 1,000 community members to its Community Thanksgiving Celebration, an event that marked the hospital's 155th year of service to the community. The celebration offered free activities for the entire family, including gourmet food trucks, crafts and rides, Lankenau trivia, healthy cooking demonstrations, and ambulance and fire truck tours courtesy of Lower Merion Township and Penn Wynne Fire Company.

For more on Lankenau's 155th anniversary, visit www.mainlinehealth.org/155

MIGHTER

SAVE THE DATE MONDAY, JUNE 6, 2016

LANKENAU MEDICAL CENTER WOMEN'S BOARD GOLF INVITATIONAL

GULPH MILLS GOLF CLUB

BARBEQUE LUNCH ON THE PATIO 18 HOLES ON A WORLD CLASS GOLF COURSE COCKTAILS AND DINNER

Charitable giving does not require great wealth.

What it does require is a generosity of spirit and the desire to share what you have for the benefit of others in the community. Whether your interests are in helping Lankenau provide critical medical services, underwriting programs of special meaning to you or supporting the medical research or education that happens at Lankenau Medical Center, your gift can make an enduring impact.

You can make a charitable gift through your will/estate plan or even by making the Lankenau Medical Center Foundation a beneficiary of your retirement accounts or life insurance policy. It's a great idea to regularly revisit your various accounts and make sure to have the primary and contingent beneficiaries listed as you intended for things like an Individual Retirement Account (IRA) or a company sponsored retirement plan like a 401(k).

Listing Lankenau as a beneficiary of an account or through a bequest in your will, among several other ways, will make you a member of the Lankenau Legacy Society. This esteemed group of philanthropic-minded individuals is driven to ensure that Lankenau always remains a healthcare leader for everyone in our community. Let us know of your planned gift intentions and you will become a member of the Lankenau Legacy Society and will be included on all donor reports and invited to events and receptions featuring distinguished speakers on health and wellness and other engaging topics.







100 EAST LANCASTER AVENUE WYNNEWOOD, PA 19096

mainlinehealth.org/Imcgiving 484.476.8101